



Cheater Tissue Isn't Cheaper Tissue



It's tempting. Who wouldn't want to get the same amount of product at a lower cost? However, before you jump at the chance to trim a few dollars off your paper budget, make sure you **know the facts about "Cheater Tissue."**

A common type of cheater tissue is **"cheating by fluffing."** Using this approach, the "cheater operative" contends its 9-inch jumbo roll of toilet tissue is the same as the industry standard, but instead of containing the typical 1,000 linear feet, it actually contains just 800 linear feet ... or less.

It may look the same, as manufacturers use techniques such as fluffing the rolls or rolling the tissue looser. But once it gets placed into action, it is quite clear there is not the same amount and you end up replacing the rolls more frequently.

There are also differences in the actual size of the sheet, with sheet sizes varying from just over 3" to 4.5". It is important to **pay attention to the specifications of the tissue product** in order to make informed purchase decisions.

In other words, **don't just assume every "jumbo roll" contains the same amount of tissue.**

Another consideration when purchasing tissue is the ply and which is best for your facility. Many facility managers find purchasing **one-ply tissue may seem to save money**, but if users tend to tear off more to accommodate their needs, you probably won't realize the anticipated savings.

You can trust us to always be upfront about the tissue or towels that you are purchasing, and the specifics about linear feet and square size.

We can also guide you to the best ply purchase option for your needs and budget. Call us today at 800-424-9300.

[Read more about "Cheater Tissue"](#)

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